



ON SHOW BY DESIGN



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from External Reference Architects*

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Inventive, artistic and unique – *On Show by Design* banishes the stereotypical experience of dreary exhibition halls and tired, dull fairs that fail to stimulate and excite visitors. Balancing the aesthetics of ephemeral architecture with the practicality of making full use of exhibition spaces, this book contains examples of stellar installations ranging from the futuristic to the awe-inspiring.

