

ep. 01 ep. 02 ep. 03 ep. 04 ep. 05 ep. 06 ep. 07 ep. 08 ep. 09 ep. 10 ep. 11 ep. 12 ep. 13



2 oz Gin
4 Ice cubes
Lemon

GIN



6 oz Red Wine

WINE



4 oz Champagne

CHAMPAGNE



11 oz Fielding Beer

BEER



2 oz of gin
1/4 oz dry
vermouth
3 cocktail onions

GIBSON MARTINI



1 1/4 oz vodka
1/4 oz lime juice
3-4 lime slices

VODKA GIMLET



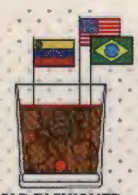
1 1/4 oz vodka
Fresh squeezed
orange juice
Orange wedge

SCREWDRIVER



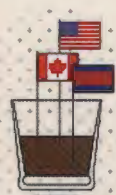
1 1/4 oz vodka
Worcestershire sauce
Lemon juice
Tabasco sauce
Salt

BLOODY MARY



angostura bitter
1/2 tsp sugar
1 1/2 oz of bourbon
1 cherry
1 orange slice

OLD FASHIONED



2 oz Rum

RHUM



BRANDY ALEXANDER



2 oz Gin
4 Ice cubes
Lemon

GIN



6 oz Red Wine

WINE



4 oz Champagne

CHAMPAGNE



11 oz Fielding Beer

BEER



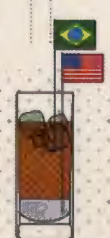
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1/4 oz dry
vermouth
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GIBSON MARTINI



1 1/4 oz vodka
1/4 oz lime juice
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VODKA GIMLET



1 1/4 oz vodka
Fresh squeezed
orange juice
Orange wedge

SCREWDRIVER



1 1/4 oz vodka
Worcestershire sauce
Lemon juice
Tabasco sauce
Salt

BLOODY MARY



angostura bitter
1/2 tsp sugar
1 1/2 oz of bourbon
1 cherry

OLD FASHIONED



2 oz gin
1/4 oz dry
vermouth
3 green olives

BRANDY ALEXANDER



2 oz Rum

RHUM



1/4 oz White Rum
1/4 oz Dark Rum
1/4 oz Orange Curaçao
1/2 oz Orgeat
3 oz Lime juice, fresh

MAI TAI

Origin of ingredients

INFOGRAPHIC DESIGN IN MEDIA

images
Publishing

Wang Kai

A. Information, Data-Infographic Era in Transformation

1. Infographic, Wisdom Gene of Media World
2. Media Convergence Era
3. Revolution of Expression

B. Infographic in Media

1. Visual of the Infographic
2. Existence of Infographic
3. Directionality of the Infographic

C. The Infographic Brings Media Variation

1. The News More "Cute"
2. The Emotion Requirements with Satisfaction
3. Innovations on Carrier Technology
4. The Story More Splendid

D. Infographic Design Method of Media

1. Graphical Comparison
2. More Straightforward
3. Information Association

6-13

14-16

16-21

22-25

Case

Magazine

Brochure

Book

Poster

Newspaper

Website

26-59

60-79

80-119

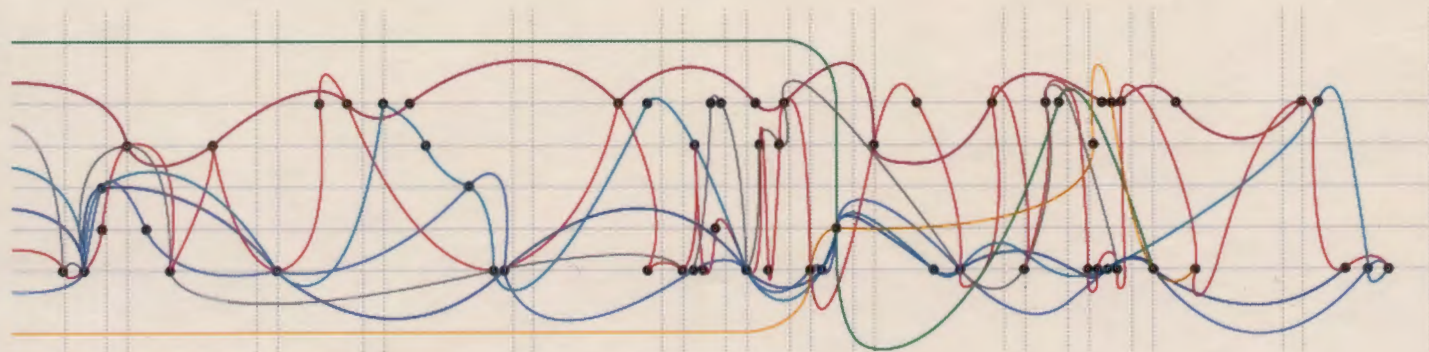
120-177

178-201

202-253

CONTENTS

INFOGRAPHIC DESIGN IN MEDIA



This book elaborates on the thinking and designing methods of infographic design in media. With more than 100 creative infographic projects, this title provides an updated perspective of the media landscape that examines contemporary visualization techniques in design. In each case there's an informative theoretical introduction, where the authors adopt succinct summaries of the works based on sound expertise, so that the readers can quickly catch the main ideas of each profile, appreciate the author's creativity, and can apply these concepts to drive their own inspirations.

