Color Harmony Workbook

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A Workbook and Guide to Creative Color Combinations

Table of Contents

1	Introduction
	How to Use This Book
	The Process of Choosing Color
5	Working With the Color Wheel
5	■ The Facets of Color
	Hot
	Cold
	Warm
	Cool
	Light
	Dark
	Pale
	Bright
,	Basic Color Schemes
	Achromatic
	Analogous
	Complementary
	Clash
	Monochromatic
	Neutral
	Primary
	Secondary
	Split Complementary
	Tertiary Triad





Fresh

A fresh color scheme revolves around the universally appealing secondary color, green. Green is a color associated with healing, prosperity, rebirth, harmony, tranquillity, and generosity. This lovely hue strikes a balance between warm and cool, and conveys the extroverted, communicative aspect of yellow with the peaceful, inspired effects of blue. A fresh color scheme is restful to the eye, giving a Design: Bierly-Drake Photo: Sam Gray





Love Packaging Group Packaging for Pine Valley Lodge/Cafe



Kathy Shumway-Tunney Morning-Hill Top Park (1995)

sense of relaxed readiness and eternal spring. Because green is a hue that graciously recedes, other hues—particularly its complement, red—seem to advance and grow brighter in its presence. The fresh color palette recalls misty green islands, rain forests, pristine lawns, and fields of tulips. In its analogous

palette, it suggests green hills above a blue-green ocean. The tender beauty of a natural environment

is always evoked by this color scheme.

Color Harmony Workbook

A Workbook and Guide to Creative Color Combinations

ENTER THE WORLD OF COLOR.

This workbook is a practical, visual guide that takes the guesswork out of choosing and using color combinations. Colors and color schemes are matched to specific moods, to help you select the best color combination for any design project, whether graphic design, interior design, crafts, or fine art. Large, tear-out swatches of each color combination let you mix, match, and test different hues in your designs. An essential tool for all who design with color.

Lesa Sawahata is a freelance editor and journalist who has written frequently on the subjects of design, art, architecture, and fashion. Her work has appeared in the Los Angeles Times magazine, Self, Shape, Allure, The Seattle Weekly, The Village Voice, and many other publications. Lesa resides in Seattle, Washington.

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