



**64 Eminent Creatives  
from Great Britain**

**64 GB**

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## 64 Eminent Creatives from Great Britain

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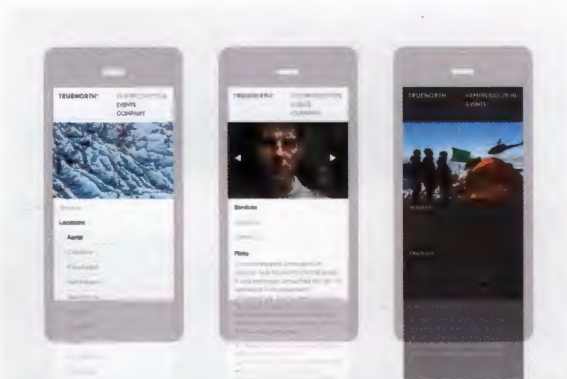
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#### 01./ Truenorth\_2013

Complete brand overhaul, including visual identity, brand book and website for Icelandic film production and event management company, Truenorth.

#### 02./ Adstream\_2012

Brand guidelines, printed materials and digital presentation tool sets for international advertising digital asset management firm, Adstream.

#### 03./ The Top Project\_2013

Brand identity and responsive e-commerce website fashion designer Niki Taylor's new sustainable fashion label collaboration, The Top Project.



Great Britain has been home to generations of creative talents. Where the world of design is a melting pot of cultures and functions beyond geographical boundaries, British graphics still stand at the forefront, breaking new ground with new perspectives, improvised skills and global vision. Zooming in on the realm of graphic art and visual communication designs, **64GB** is a comprehensive profile of 64 goal-driven mavericks who have been aggressively creating high quality solutions for local and international clients from diverse fields. The showcase compiles a breadth of epoch-making projects by established and emerging artists and designers, spanning corporate & event identities, communications, packaging, editorials, installations and set designs.

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